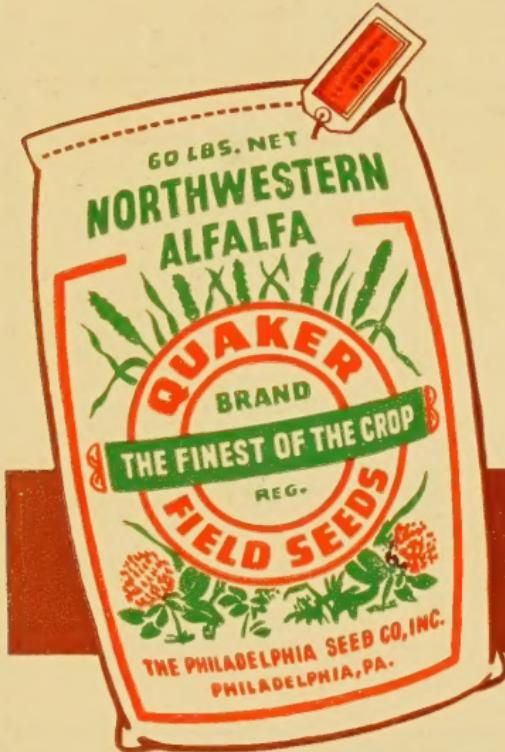


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PENNSYLVANIA FARM SHOW WEEK

HARRISBURG, JANUARY 11-15

The QUAKER Seed exhibit will be seen by many thousands of farmers. This, in turn, will help you increase your sales of QUAKER Brand Seeds. We hope you will find it convenient to visit us—Booths 582-583, Section E.

QUAKER BRAND ALFALFA AND CLOVERS
PACKED IN ATTRACTIVE ONE BUSHEL BAGS—NO EXTRA COST!

"The Finest of the Crop"

(7) INOCULATION



KINDLY ORDER
BY GROUP Size Cans Dealer
 Cans Per Carton Price Per Can

GROUP A For Alfalfa, Sweet Clover.

1 bu..... 12..... .35

GROUP B For Red Clover, Alsike, Crimson, White, Ladino

1 bu..... 12..... .35

GROUP AB Combination culture for Clover-Alfalfa Mixture.

1 bu..... 12..... .35

2 bu..... 12..... .64

GROUP C For Vetches, Canada Peas, Garden Peas.

100 lbs..... 12..... .32

GROUP E For Cowpeas, Lima Beans.

2 bu..... 12..... .26

GROUP S For Soy Beans.

2 bu..... 12..... .26

5 bu..... 12..... .40

25 bu..... 6..... 1.73

FOR BIRDSFOOT TREFOIL

4 lb..... .10

½ bu..... .26

GARDEN SIZE..... 1.20 per doz.

PEST CONTROLS

MOUSE SEED—KILLS MICE

No Bait—No Traps—No Muss. Per Doz.

In One Dozen Lots..... \$2.00

Every display carton of one dozen contains 14 packages which retail at 25 cents each.

CROW-FEZ



Net
Per Doz.

QUART..... 9.00
(Sufficient for 4 bu.)

PINT..... 5.40
(Sufficient for 2 bu.)

½ PINT..... 3.60
(Sufficient for 1 bu.)

Cases contain 1 doz. cans.

Special Lawn Grass Price List



REG. U. S. PAT. OFF:

Forty-five years' experience stands in back of this famous brand of Lawn Grass Seed. Many thousands of home owners have found it ideal for this section of the country and the dealer will find it advantageous to display the OLD ENGLISH Lawn Package during the sowing season, Spring and Fall.

Our special Lawn Grass wholesale price list describes our various mixtures in greater detail than is possible here. If you do not already receive it we shall gladly place your name on our mailing list.

(8) DISINFECTANTS



	Units Per Case	Dealer Price Per Case	Retail Price Per Unit
CERESAN New Improved For Oats, Peas, Barley, Flax, Sorghums, Wheat, Rye and Millet.			
1 lb. can.....	12	10.50	1.30
4 lb. can.....	6	20.00	4.35
100 lb. drum.....	1	69.60	85.00

	Units Per Case	Dealer Price Per Case	Retail Price Per Unit
CERESAN M For all grains.			
14 oz. can.....	12	\$10.10	\$1.25
3 lb. can.....	6	16.20	3.55
40 lb. drum.....	1	29.40	35.85
100 lb. drum.....	1	69.60	85.00

	Units Per Case	Dealer Price Per Case	Retail Price Per Unit
ARASAN For Corn, Sorghums and Vegetables.			
8 oz. can.....	24	15.50	1.00
2 lb. can.....	12	26.50	3.20
4 lb. can.....	6	25.00	6.00
25 lb. drum.....	1	24.00	30.00

	Units Per Case	Dealer Price Per Case	Retail Price Per Unit
SEMESAN BEL For Irish and Sweet Seed Potatoes.			
2 oz. package.....	144	38.85	.50
1 lb. can.....	12	19.40	2.30
4 lb. can.....	6	35.25	7.50
40 lb. drum.....	1	58.40	70.35

	Units Per Case	Dealer Price Per Case	Retail Price Per Unit
SEMESAN For Vegetable and Flower Seeds.			
2 oz. can.....	36	13.40	.60
4 oz. can.....	36	22.30	1.00
12 oz. can.....	12	24.80	2.85
25 lb. pail.....	1	60.95	72.65
100 lb. drum.....	1	238.00	276.20

	Units Per Case	Dealer Price Per Case	Retail Price Per Unit
SPECIAL SEMESAN For Lawns and fine Turf.			
1 ½ lb. can.....	12	32.85	3.75
25 lb. pail.....	1	44.00	52.05
100 lb. drum.....	1	171.50	197.60

	Units Per Case	Dealer Price Per Case	Retail Price Per Unit
TERSAN New 75% Thiram			
3 lb. bags.....	12	50.00	6.75

F-531 An Effective Dollar Spot Control.

	Units Per Case	Dealer Price Per Case	Retail Price Per Unit
25 lb. drum.....	1	30.00	37.50
100 lb. drum.....	1	112.00	140.00

SUPPLIES

BINDER TWINE

PER BALE (5 lb. and 8 lb. Balls)..... Write

BIRD SEEDS

We issue on the first of every month wholesale quotations on:

CANARY SEED	BIRD RAPE
SUNFLOWER	MILLETS

and other Bird Seeds.

Kindly ask to be put on our mailing list.

(9) LAWN FERTILIZERS

ETC.

ARMOUR VERTAGREEN PLANT FOOD (5-10-5)



For lawns, perennials, trees and shrubs.

	Wholesale	Retail
100 lb. bag.....	\$3.35	\$4.85
50 lb. bag.....	1.75	2.55
25 lb. bag.....	1.12	1.70
10 lb. bag (6 per case).....	.63	.95
5 lb. bag (12 per case).....	.34	.53

F.o.b. Philadelphia



P C CRAB GRASS KILLER

Dealer Price Per Case	Retail Price
-----------------------------	-----------------

Case 24—7½ oz. bottles ...	\$15.00	\$1.00 bottle
Case 12—30 oz. bottles ...	22.15	2.95 bottle

SOIL CONDITIONER W

For Better Plant Growth

Size	Units Per Case	Dealer Price Per Case	Retail Price Per Unit
4-oz. can....	12	\$10.00	\$1.25
8-oz. can....	6	7.80	1.95
2-lb. can....	4	18.00	6.75

AMMATE WEED KILLER

Kills perennial weeds, particularly recommended for killing poison ivy.

	Dealer Price Per Case	Retail Price
Case 12—2 lb. bottles ...	9.20	1.15 bottle
Case 4—6 lb. bottles	7.85	2.95 bottle
Drum 50 lbs.	9.63	13.75 drum

WILD BIRD FOOD



LYRIC WILD BIRD FOOD

In bulk, 100 lb..... \$ 8.25

*In bulk, 100 lb..... 8.75

*Including 20 empty 5-lb. wax-lined bags. See illustration.

PURGRAIN PIGEON FEED

FOR 45 YEARS THE FAVORITE OF PIGEON FANCIERS

We issue monthly a Wholesale price list devoted to Pigeon Feeds. We shall be glad to send it to you regularly, upon request.

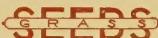
TELEPHONE
MARKET 7-2822
(six trunk lines)

FOR QUICK SERVICE
Kindly Address Mail
BOX 934
PHILADELPHIA 5, PA.

THE PHILADELPHIA SEED CO.

INCORPORATED

WHOLESALE



GEORGE H. BEANS, PRESIDENT
J. PAUL KLINGER, TREASURER
G. GARRETT WATTENSCHIEHT, SECY.
ROBERT M. CURRY
GEORGE C. ALLEN
JOSEPH L. REED
RAY S. CLARKE, JR.
MANAGER FEED DEPT.
JOSEPH B. HERTZFELD

ARCH AND FRONT STREETS

PHILADELPHIA 5

DECEMBER 23, 1953

BRANCH WAREHOUSES LOCATED AT LANCASTER, HARRISBURG, FORKS, BELLEVILLE, MUNCY, GERMANSVILLE AND BROOKVILLE

Prices quoted below are today's values f. o. b. Philadelphia. Except where definitely described as certified, all varieties and strains are understood to be type. Bags included. Quotations are basis full bag lots; when broken lots are ordered we are obliged to charge a higher price to cover cost of breaking packages. The Philadelphia Seed Co., Inc., warrants to the extent of the purchase price that seeds sold are as described on the container within recognized tolerances. Seller gives no other or further warranty, express or implied.

(1)

ALFALFA

U. S. Verified Origin.

NORTHWESTERN

	Per Bu.
Packed 1 bu. bags.	
COMET	\$18.00
ARROW	18.30
ATLAS	18.60
QUAKER	18.90

KANSAS

QUAKER	19.50
Packed 1 bu. bags.	
QUAKER UTAH	19.80
QUAKER NEBRASKA	20.40
QUAKER SO. DAKOTA	20.40

ATLANTIC

Packed 1 bu. bags.	
QUAKER (Certified Blue Tag)	23.10

BUFFALO

Packed 1 bu. bags.	
QUAKER (Certified Blue Tag)	22.20

RANGER

Packed 1 bu. bags.	
QUAKER (Certified Blue Tag)	22.80

NARRAGANSETT

Packed 10 lb. bags.	
QUAKER (Certified Blue Tag)	50.00

WESTERN

We do not handle common Arizona, New Mexico, Northwest Texas, California or other unadaptable strain.

QUAKER

ARGENTINE

ARGENTINE (Stained 10% Orange-Red) write

ALFALFA SHOULD BE INOCULATED.

SEE INOCULATION PRICES COLUMN 7.

(2)

RED CLOVER

ALL CLOVERS SHOULD BE INOCULATED.

MIDWEST

	Per Bu.
Packed 1 bu. bags.	
ARROW	\$21.00
ATLAS	21.30

PENNSYLVANIA

Packed 1 bu. bags.	
QUAKER	22.20

KENLAND

Packed 50 lb. bags	
QUAKER (Certified Blue Tag)	26.40

MAMMOTH

Packed 1 bu. bags.	
QUAKER	21.00

MARKET CONDITIONS

Alfalfa and Clover prices have undergone a drastic reduction from the comparatively high prices of the past few years. In fact, many field seed prices are today more attractive than they have been at any time during the past 11 years.

These values will encourage increased sowing. The quality of QUAKER Brand Alfalfa and Red Clover, as a result of constantly improved methods in our cleaning plant, is the highest we have ever been able to offer.

GRASSES: Due to a near failure in the Kentucky Bluegrass crop, the price of many other grasses has been indirectly affected. Grass markets in general are quite strong.

PENNSYLVANIA FARM SHOW WEEK

We hope to see you at the Farm Show in Harrisburg, during the week of January 11-15, at which time our representatives will be glad to give you last minute information.

BOOTHES 582-583, SECTION E

(3)

OTHER CLOVERS

ALL CLOVERS SHOULD BE INOCULATED.

ALSIKE

	Per Bu.
Packed 1 bu. bags.	
ATLAS	\$

QUAKER

15.60

SWEET CLOVER

Packed 1 bu. bags.	
QUAKER	8.65

YELLOW BLOOMING

Packed 1 bu. bags.	
QUAKER	8.65

LADINO CLOVER

	Per 100 Lbs
QUAKER	
50 lb. bags	52.00

25, 10, or 5 lb. bags

57.00

WHITE CLOVER

OLD ENGLISH	
Large bags	\$60.00
25 lb. bags	65.00
5 lb. bags	69.00
1 lb. canisters (12 per carton)	72.00
½ lb. canisters (24 per carton)	82.00
¼ lb. canisters (48 per carton)	97.00

PERMANENT PASTURE WHITE CLOVER

For Permanent Pastures.

CERTIFIED	
Large bags	65.00
25 lb. bags	68.00

CRIMSON

Packed approx. 110 lbs.	
QUAKER	

LESPEDEZA

Lespedeza should not be sown in Penna. or New Jersey.

KOREAN

TREFOIL

BIRDSFOOT TREFOIL

Trefoil requires special inoculation. See col. 7.

(4) SEED GRAINS

OATS

	Packed approx. 3 bu.	Per Bu.
CLINTON 11 (Certified and Treated)	\$	
CLINTON 59 (Certified and Treated)		
CLINTON (Uncertified)		
AJAX (Certified)		

RYE

	Packed approx. 2 bu.	Per Bu.
BALBO		
WINTER		

BARLEY

MOORE (Treated)	
-----------------	--

HYBRID FIELD CORN

RECOMMENDED HYBRIDS

A special bulletin, describing our Hybrids, with recommendations for Pennsylvania and for New Jersey, is available for distribution to your trade. Kindly write for a supply.

Each of the hybrids quoted below has a special purpose. Every bag is state certified and sealed.

PENNA. CERTIFIED	FLAT GRAIN	
IMPERIAL		
Packed 1 bu. sealed bags		Per Bu.
U.S. 13 (115-120 days)		
Iowa 4059 (110-115 days)		
C12 (110-120 days)		
Iowa 939 (110-115 days)		
K24 (approx. 100 days)		
M15 (90 days)		

FIELD CORN

Packed approx. 2 bu.	Per Bu.
LANCASTER SURECROP	

BUCKWHEAT	Packed approx. 2 bu.	
JAPANESE TYPE		\$ 1.80

SORGHUM

Packed approx. 100 lbs.	Per 100 Lbs.
AMBER CANE (Sorghum)	
ATLAS SORGO	

VETCH & RAPE

VETCH SHOULD BE INOCULATED

VETCH	Per 100 Lbs.
Packed approx. 100 lbs.	
HAIRY	\$ 17.00

SPRING	
	8.00

RAPE

Packed approx. 100 lbs.	
DWARF ESSEX	12.25

BEANS & PEAS

SOY BEANS AND PEAS SHOULD BE INOCULATED

SOY BEANS	Per Bu.
Packed approx. 2½ bu.	
BLACK WILSON	
LINCOLN TYPE	
HAWKEYE (Certified)	
HAWKEYE	
CANADA FIELD PEAS	

(5) GRASSES

TIMOTHY

	Packed approx. 125 lbs.	Add 20c per bu. for 1 bu. packing	Purity	Per Bu.
COMET	.98.00%		\$	
ARROW	.99.00%			
ATLAS	.99.60%		7.75	
QUAKER	.99.75%		7.90	

TIMOTHY - ALSIKE MIXTURE

STAR (20% Alsike)	8.65
-------------------	------

RED TOP

SOLID SEED

	Per 100 Lbs.
Old English	82.00
IMPERIAL purity 98%	92.00
UNHULLLED	

Packed approx. 50 lbs.

REX	45.00
-----	-------

BLUE GRASS

Packed approx. 100 lbs.

KENTUCKY	
Old English	150.00
IMPERIAL purity 98%	170.00
MERION	350.00

Due to the extremely short supply of Kentucky Blue, it is recommended that Chewings Fescue be used.

BROME GRASS

Packed approx. 50 lbs.

LINCOLN STRAIN (Nebraska grown)	25.00
NOTE: Canadian or northern strain is not recommended for Penna. or New Jersey.	

ORCHARD GRASS

Packed approx. 112 lbs.

FANCY onion free	26.00
------------------	-------

MILLET

GOLDEN

(6) LAWN MIXTURES

Freight paid
100 lbs.
or
more



In Less Than
50 lb. units
add \$2.00
per 100 lbs.

Old English

CONTAINS BENT SEED Per 100 lbs.

50 LB. BAGS	\$
25 LB. "	
10 LB. "	
5 LB. CANISTERS	
1 LB. CARTONS	

Old English Shady Spot®

50 LB. BAGS	\$
10 LB. "	
5 LB. CANISTERS	
1 LB. CARTONS	

STRATFORD GREEN®

50 LB. BAGS	\$
5 LB. "	
1 LB. CARTONS	

SPLENDORLAWN®

50 LB. BAGS	\$
10 LB. "	
5 LB. "	
1 LB. CARTONS	

IMPERIAL®

Air Washed 95% Pure.	
50 LB. BAGS	
5 LB. "	
2 LB. "	
1 LB. CARTONS	

PARAGON®

100 LB. BAGS	\$
--------------	----

PASTURE MIXTURES

PERMANENT PASTURE

Packed 50 lbs.	Per 100 Lbs.
PILOT BRAND	
For Uplands*	\$35.00

*Due to the present scarcity of Bluegrass this ingredient is, for the time being, omitted from Upland Pasture. The farmer may buy separately any Bluegrass he may wish added.

TRIPLE-PURPOSE PASTURE

Penn. State College Formulae	
PYRAMID BRAND (F) contains alfalfa	40.00
PYRAMID BRAND (G) without alfalfa	37.00

SPECIAL PASTURE

Pyramid Brand Formulae	
(A) For Good Soil, well drained	90.00
(B) For Poor Soil, well drained	42.00
(C) For Wet Soil, poorly drained	59.00



6d. 13

Dec 23, 1953

THE PHILADELPHIA SEED CO.

INCORPORATED

WHOLESALE SEED MERCHANTS
OFFICE AND SEED CLEANING PLANT
ARCH AND FRONT STREETS
PHILADELPHIA 5, PA.

POSTMASTER: If unable to deliver notify
THE PHILADELPHIA SEED CO., Inc.
Return Postage Guaranteed

TIME VALUE
MAIL

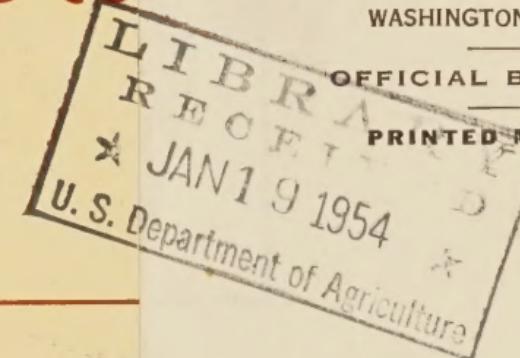
U. S. DEPARTMENT OF AGRICULTURE

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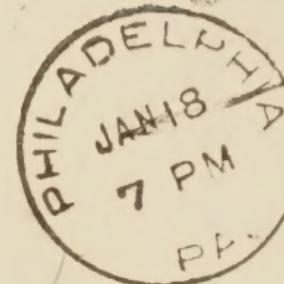
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The Quaker Seed Chart

Hang up for Reference

**BETTER
SEEDS!**

THE FINEST OF THE CROP



**BETTER
CROPS!**

"QUAKER" brand seeds are selected in the producing sections, re-cleaned in Philadelphia in the largest seed-cleaning plant in the State, by processes devised by experts to attain the highest standard of purity.

Revised 1953 to comply with most recent authoritative recommendations.

Lbs. Per Bu.	SEEDS	Lbs. Per Acre	TIME OF SEEDING
60	Alfalfa { drilled..... broadcast..... in mixtures..... with Oats.....	15	Feb.-Apr., July-Sept.
		20	
		8-12	
		10	
60	Alsike { alone..... in mixtures.....	8-10	Feb.-May, Aug.-Oct.
		2-4	
48	Barley, Spring { alone..... nurse crop.....	96-120	April-May
		72	
48	Barley, Winter.....	72-96	September
14	Bluegrass, in pastures.....	14-20	Mar.-Apr., Aug.-Oct.
14	Brome Grass, in mixtures.....	10-15	Mar.-May, August
48	Buckwheat, Japanese.....	48-60	May-July
48	Buckwheat, Tartary..... { broadcast..... drilled wide rows.....	26-34 30-50 10-12	May-August May-June
50	Cane { with Soy Beans, grain drill.....	25	{ May-June
60	Clover, Crimson.....	15-20	July-August
60	Clover, Ladino, in mixtures.....	1-2	March-May, August
60	Clover, Medium, { alone..... Mammoth { in mixtures.	8-12 6-8	{ Feb.-Apr., Aug.-Oct.
60	Clover, Sweet (hulled).....	20-25	Feb.-April, July-Sept.
60	Clover, Wild White.....	2	(add to pasture mixture)
55	Corn { grain..... ensilage.....	8-12 20-30	{ May-June
24	Fescue, Meadow { in mixtures..... alone.....	6-10 12-15	{ Apr.-May, Aug.-Sept.
14	Fescue, (except Meadow).....		Used primarily in lawns
25	Lespedeza.....	20-30	March-April
50	Millet, Golden.....	40-50	May-July
48	Millet, Hungarian.....	40-50	May-July
32	Millet, Japanese.....	25-40	May-July
32	Oats { alone..... nurse crop.....	64-80 48	{ March-May
14	Orchard Grass.....	12-15	April-May, August
25	Permanent Pasture.....	20-30	Apr.-June, Aug.-Sept.
60	Peas, Canada broadcast.....	90-120	February-April
50	Rape { broadcast..... drilled.....	6-10 2	{ April-August
32	Red Top { solid, in mixtures.... unhulled, in mixtures	8-12 15-25	{ Apr.-June, July-Oct.
44	Reed Canary Grass.....	8-10	Mar.-May, Aug.-Sept.
56	Rye { Spring..... Winter.....	50-65 70-90	{ March-May September-November
24	Ryegrass.....	20-25	Apr.-June, Aug.-Oct.
60	Soy Beans.....	90-100	May-July
40	Sudan Grass { for hay..... pasture..... with Soy Beans..	20-30 30-40 10-15	{ May-July
24	Sunflower.....	25-35	April-June
45	Timothy { with grain..... in mixture.....	5-6 4-8	{ Apr.-June, Aug.-Oct.
60	Vetch, Spring.....	50-70	March-May
60	Vetch, Winter { alone..... with grain.....	25-35 20	{ August-September September-October
60	Wheat, Winter.....	90-120	